

JLJ

The JLJ Group
杰而杰集团



Solutions for China Entry & Growth



Since 1978, China has experienced the highest economic growth and for the longest period of time than any other country in history. Most economists now agree that China economy will become the number one economy within 2040.

Yet, despite this unprecedented economic growth, the local business environment remains complex and difficult to navigate without local knowledge and practical solutions suitable for the China market conditions. This is where JLJ can provide assistance.

The JLJ Group Solutions for China Entry & Growth

The JLJ Group is a one-stop service provider assisting foreign companies with their mission to enter and grow in China.

We combine the expertise of four in-house divisions - JLJ Consulting, SN Consulting, Huijie Consulting and JLJ HR Services - to provide a single point-of-contact for foreign invested companies who wish to **Research the Business Environment, Enter the Market or Grow their Business** in China.

Over the past ten years, JLJ has assisted more than 400 international clients with their China entry and growth projects. Our client base includes Multinational Companies, Small & Medium Enterprises, Government Organizations as well as individual investors from more than 30 countries in Americas, Europe and Asia-Pacific.

The JLJ Group team includes internationally-trained Chinese returnees, international professionals, Chinese local managers and high-profile retired government officials. Our collective JLJ expertise and extensive local and international network enable us to serve our clients with international professional standards while getting things done effectively and efficiently in the local environment.

Our Services

The JIJ Group provides services in the following five areas to support the business needs of clients at different stages of their China market entry and growth projects:

- › Market Consulting
- › Corporate Formation
- › Human Resources
- › Tax & Accounting
- › Business Process Outsourcing

Market Consulting

Understanding the China market is a challenging task. Our consultants have extensive market knowledge and business networks to assist companies with understanding the complexities and nuances of the China market as well as making well-informed decisions when developing a strategy for China entry & growth.

Our Market Consulting services include:

- Market Research & Assessment
- Market Entry & Growth Strategy
- Management Consulting
- Regulatory Environment Analysis
- Partner Search & Due Diligence
- Location Search & Selection

Corporate Formation

Registering a foreign company in China is a complex process as it involves approval from multiple local authorities and bureaus. Our extensive network of local government bureaus contacts, knowledge of local regulations and experience with hundreds of projects already executed can help companies accelerate their entry and growth in China.

Our Corporate Formation services include:

- Legal Setup Options and Location Advisory
- Business Setup Registration
- Special License Application
- Trademark Registration
- Regulatory Compliance

Human Resources

Human capital is a key factor for the success of a business venture in China. Our comprehensive range of human resource services allow companies to focus on their business and potential marketplaces while leaving HR processes for us to manage.

Our Human Resources services include:

- HR Consulting
- Recruitment
- HR Support Services
- Visa & Permit Application

Tax & Accounting

Accounting & taxation systems, regulations and rules vary considerably in different countries, and it is no different in China. Proper planning and effective execution is critical for business ventures to succeed in China.

Our Tax & Accounting services include:

- Tax Planning & Advisory
- Tax Registration & Filing
- Accounting System Setup
- Tax & Accounting Outsourcing

Business Process Outsourcing

By outsourcing back-office functions to an experienced solution provider like JIJ, companies can focus on their core business, take advantage of industry best practices and achieve cost savings.

Our Business Process Outsourcing services include:

- Regulatory Compliance
- HR Support Services
- Tax & Accounting Outsourcing
- Business Operations Support

Other Services

From many years of activity in China, we have developed an extensive network of trusted suppliers for services which we do not provide directly. Depending on specific project's needs, we can either manage the service providers on clients' behalf or recommend them directly to the clients.

JLJ has preferred service providers in areas including Auditing & Financial Advisory, Legal Affairs, Commercial & Residential Property Services, Logistics, PR/Marketing/Advertising, Training, Relocation, IT Services and Sourcing & Trading.



The One-Stop Service Provider for Your Business Needs

JLJ provides customized one-stop services to its clients by packaging individual services into one single project. Typical sets of services offered to clients at different stages of their China project include:

Your needs	Our Services
Research Business Environment	Market Research & Assessment Market Strategy Consulting Regulatory Environment Analysis Partner Search & Due Diligence Location Search
Enter the Market	Entry & Growth Strategy Consulting Location Selection Corporate Formation Human Resource Planning & Setup Tax & Accounting Planning & Setup Business process Outsourcing
Grow the Business	Market Research & Analysis Management Consulting Human Resource Management Business Process Outsourcing

Our Approach

We can assist companies in their China projects regardless of which stage they are in – researching the business environment, entering the market or are already growing the business in China.

After we fully understand the project's objectives, a proposal will be prepared, clearly highlighting deliverables, methodology, project timeline and service fees. We guarantee full commitment to every client and assign dedicated project managers to ensure smooth execution at every stage.

Our key priority is to provide high quality service to our clients to maximize their chances of success in the China market. Most of our new clients are referred from current or past clients and creating long-term relationship with them is part of our mission.



Mission & Values

JLJ's mission is to provide optimal solutions for China Market Entry & Growth and to be the most respected Partner of choice for companies and organizations doing business in China.

The following six principles serve as our core values and guide us towards achieving our mission:

- Quality* — We strive to provide the highest quality standards in everything we do
- Commitment* — We are fully committed to our mission and business activities
- Respect* — We earn respect by first respecting our clients, business partners and employees
- Integrity* — We maintain the highest ethical standards in our business activities
- Diversity* — We embrace diversity and strive to grow our business as a team
- Balance* — We believe and promote a balanced approach to work and life



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